FORUM İSTANBUL

MAY 6-7
2004

SWISSOTEL THE BOSPHORUS
FIRST DAY: MAY 6, 2004 THURSDAY

09.00 – 09.45  OPENING REMARKS
• Yavuz CANEVİ, Chairman, Forum İstanbul
• 2023 FROM THE POINT OF VIEW OF YOUTH
  Tuna BEKLEVİÇ, President, Economists Platform
• Oğuz SATICI, President, Turkish Exporters’ Assembly
• Recep Tayyip ERDOĞAN, Prime Minister of the Republic of Turkey
• Ahmet Necdet SEZER, President of the Republic of Turkey

09.45 – 10.00 COFFEE BREAK

10.00 – 12.30  PLENARY SESSION I

PROJECTIONS FOR THE WORLD AND TURKEY INTO 2023
Everything goes through cycles and changes. This can be the weather, or the cultural, economic and demographic aspect of a country. Technology and business are always going through cycles as well. In fact, one could say that just about the only constant thing is change. If countries, companies, individuals want to take advantage of the current and future trends in the world today, they need to be aware what they are and how we can harness them to our benefit. This session will discuss the trends that are destined to shape our future lives, the countries’ policies and companies’ prospects, with a particular focus on Turkey’s options and fateful decision to be taken from today to 2023.

Keynote Speaker:  Ali BABACAN
Minister of State

Moderator:  Mehmet ÖĞÜTÇÜ
OECD

Speakers:  Louis EMMERIJ
Co-Director, UN Intellectual History Project, Former President,
Prof. Yang GUANG
Director, Institute of West Asia and Africa Studies, China
Jeffrey SACHS
U.N. Millennium Development Goals
Prof. Mihaly SIMAI
Director Advanced International Economic and Business Studies, Hungarian Academy of Sciences
Jakob SIMONSEN
UNDP Resident Representative Turkey

PRESENTATION OF FORUM ISTANBUL VISION 2023 REPORT

Presentation:  Dr. Can Fuat GÜRLESEL
Forum Istanbul Board Member

12.30 – 14.00 LUNCH
Guest Speaker:  Anne KRUEGER
First Deputy Managing Director, IMF
14.00 – 16.00 EDUCATION SESSION
PHILOSOPHY OF EDUCATION

Moderator:  Prof. John ANTON
             Florida University

Speakers:   Prof. Dr. Fatma Pişar CANEVİ
            Boğaziçi University
Prof. Dr. Bozkurt GÜVENÇ
            Member, Turkish Academy of Sciences
Prof. Dr. Gürol İRZİK
            Boğaziçi University
Prof. Dr. Ionna KUÇURADİ
            Hacettepe University

14.00 – 16.00 EUROPEAN UNION SESSION
TURKEY IN EUROPE – EUROPE IN TURKEY:
TURKEY’S ACCESSION AS A KEY PRIORITY OF THE 2023 VISION

The EU accession has become an integral and irreversible part of Turkey’s modernisation and development vision in preparing for the longer-term goals. The decisions, investments to be made and the new generation to be brought up between today and 2023 will fundamentally affect Turkey’s position in the EU, as well as its domestic stability, prosperity and sustained development in the remainder of the 21st century. Turkey will be a hot topic in 2004 as the EU leaders are set to develop a common position by December 2004 on the commencement of membership negotiations with Ankara. This session will go beyond this current discussion and into how the EU and Turkey will be transformed over the next two decades.

Keynote Speaker: Jorge BRAGA-DE-MACEDO
Former Minister of Finance, Portugal

Moderator:    Davut ÖKÜTCÜ
              Chairman, Economic Development Foundation

Speakers:     Prof. Dr. Ali BAYAR
              Free University of Brussels
Kemal DERVIŞ
              Member of Parliament
Şaban DIŞLİ
              Vice President, Justice and Development Party
Bahadir KALEAĞASI
              TÜSİAD Representative to the EU and UNICE, Brussels
Prof. Wolfgang WESSELS
              University of Cologne, Germany and College d’Europe Bruges

16.00 – 16.30 COFFEE BREAK
16.30 – 18.30 EDUCATION Session
EDUCATION, WOMEN & DEMOGRAPHY
Moderator: Prof. Dr. Çiğdem KAĞITÇİBAŞI
Koç University
Speakers: Derya AKALIN
Director, Mother and Child Education Foundation
Eva BIAUDET
Member of Parliament, Finland
Edmond McLOUGNEY
UNICEF Turkey Representative
Prof. Dr. Baran TUNCER
Turkish Family Health and Planning Foundation

16.30 – 18.30 EU Session
EU MEMBERSHIP AND FOREIGN DIRECT INVESTMENT
In a dynamic country like Turkey with ambitious projects to prepare for the future, domestic savings are not enough to fund the economy’s fixed investment requirements. As a result, the Turkish economy needs increasing amounts of foreign direct investment (FDI) to fuel the engines of growth. Yet, the most striking feature of FDI flows to Turkey is their low level relative to other emerging market economies. Turkey represents a striking example of how a high potential country could fail to attract minimum levels of FDI to its economy. This session will focus on prospects of making Turkey a regional base for manufacturing, IT and services FDI in the aftermath of its anticipated accession to the EU.

Moderator: Martial ROLLAND
General Manager, Nestle Turkey
Speakers: Jean Frederic GAULTIER
Clifford Chance
Guy PFEFFERMANN
International Finance Corporation
Ethem SANCAK
Chairman, Hedef Alliance Holding
Prof. Markus TAUBE
University Duisburg
Jean-Daniel TORDJMAN
Economy, Finance and Industry
Ministry of France

19.30 – 22.00 Dinner
Guest Speaker: Xxxx XXXX
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SECOND DAY: MAY 7, 2004 FRIDAY

09.00 – 09.15 OPENING SPEECH

- 2023 FROM THE POINT OF VIEW OF YOUTH
  Melissa Ekin KZILDEMİR, Field Focal Point, UNICEF Ankara

- Assoc. Prof. Hüseyin ÇELİK, Minister of National Education

- 2023 FROM THE POINT OF VIEW OF YOUTH
  Samet İNANIR, University Student

- Kürşat TÜZMEN, Minister of State

09.15 – 11.00 EDUCATION Session

STRATEGIES FOR THE NEXT 20 YEARS ON EDUCATION

This session aims to lay down the fundamental principles for the in-depth reform of education system throughout the world in general and in Turkey in particular. Discussants will elaborate on what changes are in the pipeline for a new education system responding to the evolving needs and aspirations of the young generation. They will also compare best practices in different countries and lessons to be drawn for Turkey, which is in search of a strategy to better prepare its youth for the competitive global environment.

- Background Report by Necdet SAKAOĞLU

Moderator: Prof. Dr. Gülsün SAĞLAMER
Rector, Istanbul Technical University

Speakers: İbrahim BETİL
President, Community Volunteers Foundation

Marie-Hélène BRICKNELL
Country Manager, Worldbank

Prof. Dr. Üstün ERGÜDER
Sabancı University

Dr. Üner KIRDAR
Former Director of UNDP Governing Council and External Relations

Prof. Dr. Ziya SELÇUK
Ministry of National Education

09.15 – 11.00 REGION Session

“GREATER MIDDLE EAST” AND TURKEY’S ROLE

The Greater Middle East, as defined by G-8, is often dazzling in its dramatic daily events, colorful personalities, and passionately held ideologies. Properly understanding the geopolitical, economic and cultural factors in this volatile region—and integrating them in a coherent way—helps us better grasp the present and more ably assess the future of the territories from Magreb to Afghanistan. This session will instigate debate on strategic interests and challenges in the region, and how Turkey should position itself as a country of the region and part of the western world with a longer-term perspective.

Moderator: Prof. Dr. Ahmet DAVUTOĞLU
Chief Advisor to the Prime Minister

Speakers: Ronald ASMUS
Senior Transatlantic Fellow, The German Marshall Fund of the U.S.

Eric Steven EDELMAN*
U.S. Ambassador

Dr. Ahmet Kasım HAN
Istanbul Bilgi University

Dr. Brenda SHAFFER
Research Director, Caspian Studies Program, Harvard University

Semih VANER
CERI – Center on International Research and Studies, Paris

11.00 – 11.15 COFFEE BREAK
11.15 – 13.00 EDUCATION Session

EDUCATION – PRODUCTIVITY – INFORMATION TECHNOLOGIES

Moderator: Agah ÜĞUR
Managing Director, Borusan Holding

Speakers: Emre BERKİN
Vice President, Microsoft Europe, Middle East and Africa
Reha DENEMEÇ
Vice President, Justice and Development Party
Prof. Áine HYLAND
Vice President, University College Cork
Savaş ÜNSAL
General Manager, Superonline

11.15 – 13.00 REGION Session

LESS GEOPOLITICS, MORE ECONOMIC DIPLOMACY

Economics and geopolitics cannot be treated in isolation from one another. Without a sound economic base and technological leadership no nation can pursue realistic geopolitical goals. During the Cold War era, the Turkish diplomacy, like that of other NATO nations, was more focused on security, regional stability, and managing the balance of power between two superpowers and two competing models of governance. Today, we live in a different world, where competition among nations increasingly takes place in the economic arena. This session will debate the new economic/energy diplomacy strategy as an essential part of Turkey's wide range of policy and institutional reform agenda.

Moderator: Prof. Dr. Erdoğan ALKİN
İstanbul Commerce University

Speakers: Zeyno BARAN
Director, International Security & Energy Programs, The Nixon Center
Rainer GEIGER
OECD
Abdurraman GÜNDOĞDU
CEO, Turkish Airlines
Ira LIEBERMAN
Former Chief economist, World Bank

13.00 – 14.00 LUNCH

Guest Speaker: Ian O. LESSER
Vice-President, Pacific Council on International Policy
14.00 – 15.30 EDUCATION Session
PRIVATE EDUCATION

Moderator: Prof. Dr. Süheyl BATUM
Rector, University of Bahçeşehir

Speakers: Bahattin DURMUŞ
President, TÖDER
Öner GÜNEY
Director, Private Education, Ministry of National Education
Oğuz ÖZERDEM
Founder, Istanbul Bilgi University
Enver YÜCEL
President, Bahçeşehir Uğur Education Co.

14.00 – 15.30 EU Session
AS A VISION TOWARDS 2023: TURKEY’S EXPORT

Moderator: Ömer Faruk DOĞAN
Deputy Undersecretary, Foreign Trade

Speakers: Ali BOĞA
Export Director, Undersecretary of Foreign Trade
Günsan ÇETİN
GAP International Inc.
Turan ERDOĞAN
Vestel Group of Companies
Adnan POLAT
Chairman, Ege Seramik
Prof. Dr. Ercan TEZER
Secretary General, Association of Automotive Industrialists

15.30 – 15.45 COFFEE BREAK

15.45 – 17.15
THE GLOBAL WORLD AND “WE”

Moderator: Prof. Dr. Talat HALMAN
Turkey’s 1st Minister of Culture, Bilkent University

Konuşmacılar: Yılmaz ERDOĞAN
Actor
Salih MEMECAN
Illustrator
Meral OKAY
Writer, Scenarist
Eren YANIK
Student, Writer
FORUM İSTANBUL 2004 EVALUATION SESSION

Forum İstanbul Board Members: Prof. Dr. İlter TURAN (Moderator)
                          Prof. Dr. Emre ALKİN
                          Tevfik ALTINOK
                          Dr. Ayşe BENER
                          Gazi ERÇEL
                          Dr. Ercan KUMCU
                          Prof. Dr. Güngör URAS
                          Zekeriya YILDIRIM

19.30 – 22.00 GALA Dinner
AWARDS
A. TRIBUTE TO THE “CHAMPIONS OF EDUCATION

B. TURKEY’S GLOBAL BRANDS